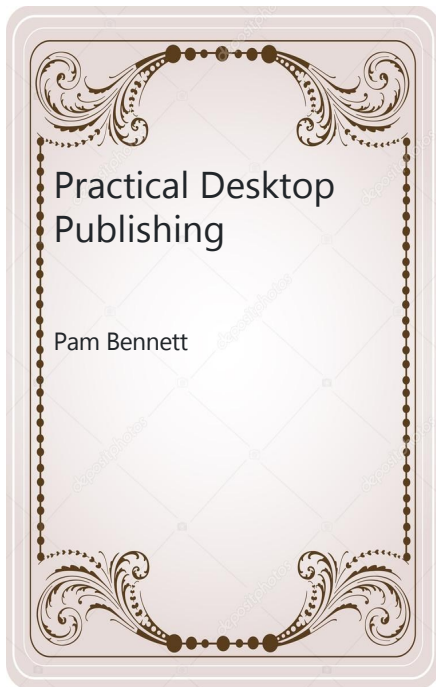


Practical Desktop Publishing

Pam Bennett



With desk top publishing becoming a must in most companies, there is a need for courses and corresponding texts in this area. This book provides a beginners guide to the basic functions of a desk top publishing system - concentrating on the latest bestselling packages. It should be suitable for students and laypeople alike. Designed to be modular based, this book should be appropriate for roll-on, roll off courses run in colleges, as well as offering a structured, step-by-step approach for the full-time student. Each piece of theory is backed up with practical activities which are business specific. Amongst the areas covered are: page design importing text emphasizing text importing images/graphics from other packages combining text and graphics creating simple graphics creating publications and wrapping text around irregular shaped graphics.

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- [Pourquoi Ne Pas L`ecire?](#)
- [Power and Control in Chinese Private Enterprises : Organizational Design in the Taiwanese Media Industry](#)
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