



Powerful Networking : 20 Golden Rules

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How effective can networking radically improve your employment potential? This practical guide provides the reader with everything he or she needs to firstly understand the importance of networking, and then implement it effectively in order to enhance and develop their career. The information and advice provided in this book should equip the reader with all the skills necessary for effective networking and will provided a structured process for developing and maintaining a professional and personal network for the future.

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