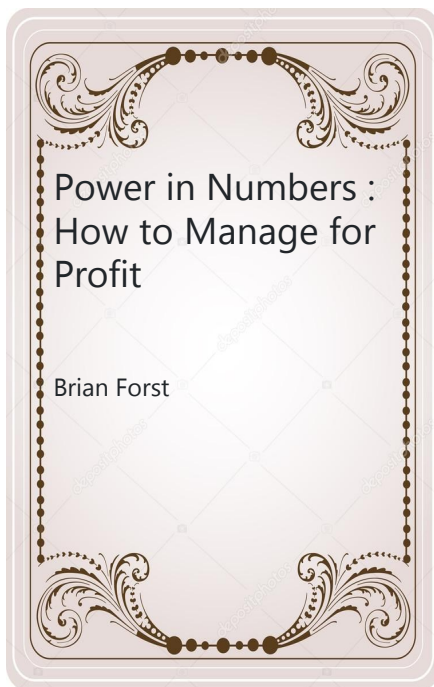


Power in Numbers : How to Manage for Profit

Brian Forst



Power in Numbers is the business executives manual for improving the bottom line. Written in a simple, conversational style, this book presents the basic business accounting data and then shows how to organize and examine such so that the manager can better understand the operations of the business and make it more profitable. Examples of both successes and failures in business are included eg IBM, Osborn, DEC, 3M, along with seven case studies and corporate financial statements, including IBM. It also contains fictionalized accounts of actual small closely held companies representing such businesses as Interior Design, Software, Food Manufacturing, Restaurant, Community Newspapers and Dentistry Practice.

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