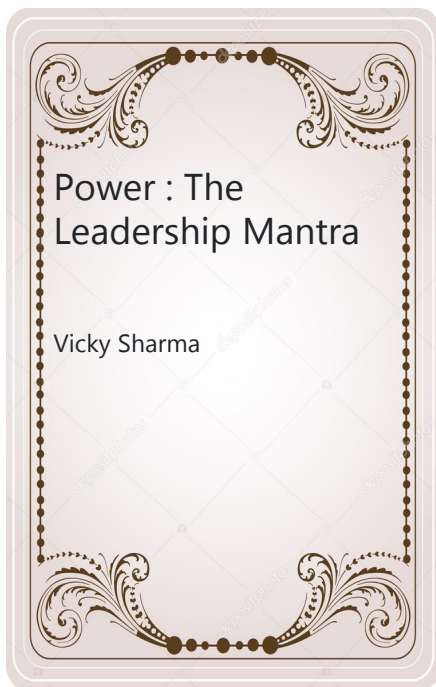


Power : The Leadership Mantra

Vicky Sharma



A You did good, kid! From next time, say something like Doctor or Engineer or something. Business is not a right thing to say. A... This was where my journey started. Join me as I tell you my story of how I broke the shackles of society and my own mind and created an empire out of nothing except my own will and hard work. POWER: The Key to Leadership is the essence of everything I have learned on my journey so far. Everything that I have learnt about business and how to lead people, I have learnt on my own through trial and error. This book is my attempt of sharing my insights and experiences with the people so they don't have to reinvent the wheel. In the book, I talk about the 5 key components of Leadership. The ideas can be summarized in a single word, POWER. But I am not talking about the power that you are thinking of. POWER is a combination of 5 different qualities that a leader must possess in order to be successful at his or her job. Once you have these five qualities and you hone them to perfection, nothing can stop you from becoming a successful leader, one who inspires his juniors and impresses his bosses. As I go along telling you about the qualities and what you can do to cultivate them in yourself, I will share with you my own journey and how I applied these concepts in my own life to succeed at my business. Of course, I did it without really realizing it and from trial and error but now that I look back on my journey I realize how every step I took was in line with what I will be telling you in this book. In this Book, I will

1. Tell you what does the word POWER truly mean and which are the qualities that a successful leader must have.
2. Give you real, actual, usable advice that you can use to cultivate these qualities in yourself.
3. Take you along on my journey and show you how do those qualities help you on your journey.
4. Give you real world examples of people who followed these rules and how they succeeded.

So join me as I take you on this journey of how a small town, middle class boy turned into a successful entrepreneur who is now making a living from teaching leadership and management to second, sometimes third generation entrepreneurs and loving every minute of it. So click on the Add to Cart Button to buy the book and let's make your journey of turning into a leader you wish to be, together.

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