



Power Tools for Family Business : Diagnosis for Survival, Success, and Succession

Roger C Allred Cpa,Russell S Allred Mba



Our is a 110-year-old, fourth-generation family business. The authors of Power Tools played the key consulting role in our transition from third- to fourth-generation leadership and in our preparation for battle in today's volatile business environment. This book shares their surprisingly simple strategies and secrets, surely as applicable to your business as they were to ours.

Scot Hillman, General Manager, J. D. Heiskell & Co. Past President, California Grain and Feed Association

I consider their Power Tools to be nuclear-powered in the effect they can have on your life and your business.

Jay Conrad Levinson, author of Guerrilla Marketing

Over the years our law firm has advised hundreds of family-owned businesses. The spectrum of potential legal, financial, business, and family problems is daunting. Power Tools encapsulates the most critical business activities into a customized plan. There would be much less litigation if every family business utilized these Power Tools.

George Martin, Esq., organizer of the Bakersfield Business Conference

As the non-family CEO of a family business, I believe the principles and practices contained in Power Tools are essential to long-term success.

Barbara Griswold, Past International President, Executive Women International

Every business owner should complete the Power Tools System at least once a year.

Lou Barbich, Past President, California Society of Certified Public Accountants

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