



Power Consulting : Using the Media to Expand Your Business

Rudolph C. Kemppainen



How to sell an image to potential clients. Shows how to build a prestigious image, outline a marketing strategy, and select the right media to project it to prospective clients. Also shows how to build on your strengths and reduce your weaknesses. Emphasis is practical, with stress on multi-marketing. Reveals techniques for using electronic media, radio, seminars, and TV to your best advantage.

- [The Power of Sound : How to Be Healthy and Productive Using Music and Sound](#)
- [Poverty Reduction Through Sustainable Fisheries : Emerging Policy and Governance Issues in Southeast Asia](#)
- [Power Lines](#)
- [Poussieres D`talie: Carnet D`Un Automobiliste: Seconde Serie](#)
- [Pourquoi Ne Pas L`ecrire?](#)
- [Pour Une Politique D`Emploi Au Senegal : Esquisse D`Une Strategie Concertee Et Integree](#)
- [Poverty and Poverty Alleviation Strategies in North America](#)
- [POUR QUELQUES NUITS AVEC LE CHEIKH](#)
- [Pourquoi Les Ecologists Font](#)